

3rd Annual Apperson Elementary School Read-a-thon Fundraiser September 18-29, 2017

We are excited to announce our annual **Read-a-thon!** This is a fun event to encourage kids to read and build literacy skills while also raising money for the Apperson PTA without any selling. 100% of the proceeds go straight to the PTA to support our mission of benefiting all students at Apperson.

Here's how it works:

1. This year's Read-a-thon will run from **September 18** through **September 29**.
2. Before it starts, students ask for pledges (either a flat donation or a donation per minute read) from family and friends. Use the Pledge Form to record the pledges. Cash and checks payable to Apperson PTA will be accepted, as well as credit card payments through our website. This can be especially convenient for out of town sponsors; visit www.appersonpta.com/readathon for an email template. (Don't forget that donations may be tax deductible!)
3. Once the Read-a-thon starts, students should read, read, read as much as they can! See below for what reading counts. They can keep track of how many minutes they've read each day on the Reading Tracker; parents must sign the sheet at the end. No guessing or rounding up minutes; please use a clock or timer and be honest, so this can be fair and fun for everyone!
4. After the Read-a-thon ends, collect any remaining pledges and turn them in with your Pledge Form and Reading Tracker by **Wednesday, October 4, 2017**.

What reading counts?

- Anything before September 18 or after September 29 does *not* count. (Don't forget, our Fall Book Fair is the week before, so you may want to save any new books you get from the Book Fair until the Read-a-thon starts!)
- Reading during class time does *not* count, but reading during recess or lunch does count!
- For younger students, being read to by someone else does count.
- Reading aloud to someone else (or a pet or stuffed animal) does count. If that person is also participating in the Read-a-thon, it counts for both of you!
- Reading something assigned as homework does count.
- Reading instead of doing your homework or your chores does *not* count.
- There is no school on Thursday, September 21; reading on that day counts for DOUBLE MINUTES!

Prizes! To be eligible for a prize, students must turn in a completed Reading Tracker, Pledge Form, and all collected pledges (including online pledges) by **Wednesday, October 4**.

- Every student who participates gets a Read-a-thon Tiger Tag!
- Every student who reads at least the suggested goal for his/her grade (see the Reading Tracker) will be entered into a raffle for a bookstore gift card!
- For each classroom, the students with the most pledges collected and the most minutes read will receive **exclusive Reader Leader** Tiger Tags!

Pledges turned in after **October 4** will be gratefully accepted but unfortunately will not be eligible for prizes.

Questions? Contact fundraising@appersonpta.com.

Happy reading!

Apperson Elementary School Read-a-thon Pledge Form

Student Name: _____ Phone Number: _____

Grade: _____ Teacher/Room #: _____

My reading goal: _____ minutes per day

Grade	Suggested goal
K-1	15 minutes per day (180 minutes total)
2-3	20 minutes per day (240 minutes total)
4-5	30 minutes per day (360 minutes total)

From September 18 through September 29, 2017, I will be participating in the Apperson Elementary School Read-a-thon. I will be reading as much as I can during those 12 days to raise funds for my school. **I hope you can help by sponsoring me!** Any donation amount is appreciated. Checks can be made out to Apperson PTA. Donations can also be made online with a credit card at www.appersonpta.com. All contributions may be tax deductible. Thank you for your generous support!

	Sponsor Name	Pledge Amount (flat or per minute)	Total minutes	Total Donation	Payment Type <i>Cash - Check - Online</i>
	<i>Generous Donor</i>	<i>\$0.10 per minute</i>	<i>240 minutes</i>	<i>\$24.00</i>	<i>Check</i>
	<i>Other Generous Donor</i>	<i>\$20 flat</i>	<i>--</i>	<i>\$20.00</i>	<i>Cash</i>
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
TOTAL COLLECTED				\$	

Please return donations with this completed form by **October 4, 2017**.
Apperson PTA is a 501(c)(3) non-profit organization. Tax ID: 95-6504118.

Apperson Elementary School Read-a-thon Reading Tracker

Student Name: _____ Phone Number: _____

Grade: _____ Teacher/Room #: _____

My reading goal: _____ minutes per day

Grade	Suggested goal
K-1	15 minutes per day (180 minutes total)
2-3	20 minutes per day (240 minutes total)
4-5	30 minutes per day (360 minutes total)

Use this reading tracker to record your reading minutes every day. Remember – no guessing; please use a clock or timer, and be honest to make it fair and fun for everyone!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Sep. 18 <i>Minutes read:</i>	Sep. 19 <i>Minutes read:</i>	Sep. 20 <i>Minutes read:</i>	Sep. 21 DOUBLE Minutes read:	Sep. 22 <i>Minutes read:</i>	Sep. 23 <i>Minutes read:</i>
Sep. 24 <i>Minutes read:</i>	Sep. 25 <i>Minutes read:</i>	Sep. 26 <i>Minutes read:</i>	Sep. 27 <i>Minutes read:</i>	Sep. 28 <i>Minutes read:</i>	Sep. 29 <i>Minutes read:</i>	
			Oct. 4 All pledges and reading tracker due!			

Total reading time: _____ minutes

Parent/Guardian signature: _____